

Media Release**Kotak Life Declares ₹1,178 Crore Bonus, Rewarding Over 7 Lakh Policyholders**

Mumbai, May 19, 2025: In a powerful testament to its financial strength and unwavering customer focus, Kotak Mahindra Life Insurance Company Limited (Kotak Life) has declared a bonus of ₹1,178 crore for over 7 lakh policyholders for the financial year 2024–25.

This marks the 24th consecutive year of declaring bonuses on its participating products, with this year’s bonus reflecting a robust 17% increase over the previous year—underscoring Kotak Life’s consistent performance and long-term value creation for policyholders.

Mahesh Balasubramanian, MD of Kotak Mahindra Life Insurance Company Limited, said, “This milestone bonus is more than a number; it’s a reaffirmation of our promise to stand by our customers through every stage of life. For 24 years, we’ve honoured this commitment and we remain focused in helping our policyholders achieve their financial aspirations. At Kotak Life, we go beyond life insurance— we foster relationships built on trust, reliability and long-term value.”

About Kotak Mahindra Life Insurance Company Ltd

Kotak Mahindra Life Insurance Company Limited (Kotak Life) is a 100% owned subsidiary of Kotak Mahindra Bank Limited (Kotak). Kotak Life provides world-class insurance products with high customer empathy. Its product suite leverages the combined prowess of protection and long term savings. Kotak Life is one of the fastest growing insurance companies in India with 323 branches across 152 cities and has covered more than 5 crore active lives as on 31st March 2025.

For more details, please visit www.kotaklife.com

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