

## Media Release

### **Kotak Life launches 'Kotak Signature Legacy'- A Whole Life Term Plan that honours a lifetime commitment to family security**

Mumbai, 16<sup>th</sup> February, 2026: Kotak Mahindra Life Insurance Company Ltd. ("Kotak Life") today announced the launch of **Kotak Signature Legacy**, a whole life term plan that offers increasing life cover up to the age of 99 years; helping individuals strengthen their family's long-term financial security and build a lasting legacy.

Kotak Signature Legacy responds to a reality among individuals in their 40s and beyond; their protection hasn't kept pace with their progress.



As careers advance and responsibilities expand, financial commitments such as home loans, EMIs, long-term family goals and aspirations continue to rise. Yet many at this stage may find that their protection inadequate as existing cover is insufficient or not reviewed in a long time

The **Kotak Signature Legacy Plan** bridges this gap by offering long-term protection that grows with evolving lifestyles and responsibilities, safeguarding financial security while fostering a lasting legacy.

**Mr. Mahesh Balasubramanian, Managing Director, Kotak Life, said,** *“At Kotak Life, our unwavering commitment is to innovate and deliver products that truly meet our customers' evolving needs. Kotak Signature Legacy enables individuals to strengthen their growing protection needs with a plan that progresses along with their life journey. We believe this product will play a significant role in helping families achieve lasting financial security with confidence and peace of mind.”*

The product offers two plan options:

- Legacy Plan- Whole life cover (till age 99) with increasing life cover
- Legacy Plus Plan- Whole life cover (till age 99) with increasing life cover and return of premium

The product provides a host of in-built benefits, including coverage for terminal illness, an accidental death benefit during the premium payment term and an accelerated critical illness benefit after the premium payment term. Customers also gain access to health and wellness benefits, including complementary medical check-ups every three years\*.

### **About Kotak Mahindra Life Insurance Company Ltd**

Kotak Mahindra Life Insurance Company Limited is a 100% owned subsidiary of Kotak Mahindra Bank Limited. Kotak Life provides world-class insurance products with high customer empathy. Its product suite leverages the combined prowess of protection and long-term savings. Kotak Life is one of the fastest growing insurance companies in India with 356 branches across 161 cities and has covered more than 5 crore lives as on 31st December 2025.

For more details, please visit [www.kotaklife.com](http://www.kotaklife.com)

For further information, please contact:

Shazin Motorwala Kotak Mahindra Life Insurance Company Ltd. +91 9833240021 Shazin.Motorwala@kotak.com	Banali Banerjee Kotak Mahindra Life Insurance Company Ltd. +91 9769610385 Banali.Banerjee@kotak.com	Aishwarya Bane The Good Edge +91 8976117221 aishwarya@thegoodedge.com
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*Disclaimer: \*complementary medical check-ups every three years, starting from 5th policy year*